

## “From Idea to Innovation: SSIP Awareness for Startup Journey”

Date: 12<sup>th</sup> March, 2026

An SSIP 3.0 awareness session was successfully organized at **Gardi Vidyapith Campus, Rajkot**, exclusively for students of **Shri H.V.Mehta Institute of Nursing**, drawing the active participation of **over 50 students** from B.Sc.Nursing and GNM 1<sup>st</sup> year batches.

The session featured inspiring talks by **Prof. Parag Paija** and **Prof. Rachita Mehta**, who introduced students to the **Gujarat Government’s SSIP 3.0 startup policy** and shared real-world entrepreneurial insights. Their engaging delivery and practical examples kept the audience captivated throughout.

The main objective of the session was to create awareness among students about the SSIP and its opportunities. And also to guide students in transforming innovative ideas into viable startup concepts. Motivate the students to actively participate in innovation and research-based activities by this session.

Key Outcomes of the Session:

- ☑ Awareness about SSIP and startup opportunities.
- ☑ Understanding of idea-to-startup process.
- ☑ Basic knowledge of funding and support systems.
- ☑ Motivation for innovation and entrepreneurship.
- ☑ Improved creative and problem-solving thinking.

Student Feedback Highlights:

"I feel more confident now to explore my own ideas and work on them."

— Meet Ratnani, 1<sup>st</sup> Semester B.Sc.Nursing

"The real-life examples shared by Prof. Parag Paija made the concept very clear."

—Kevin Ruparel, 1<sup>th</sup> Semester B.Sc.Nursing

"The session was very informative and motivated me to think beyond academics."

— Makwana Mansi, 2<sup>nd</sup> Year GNM



Photo 1: Inspiring the next generation – Prof. Parag Paija shares insights on SSIP 3.0.



Photo 2: A full house of eager minds – over 50 students ready for startup journey!



Photo 3: Inspiring the next generation – Prof. Parag Paija shares insights on SSIP 3.0.



Photo 4: Empowering dreams – understanding about own ideas and working on them.



Photo 5: Fueling curiosity – students explore opportunities under SSIP 3.0.



Photo 6: The spark begins here – paving the way from student to entrepreneur!



Photo 7: Inspiring the next generation – Prof. Rachita Mehta shares valuable insights through an entrepreneurial case study

Prepared By :- Prof. Pragati Hariyani